Sustainable Farming Association’s
2023 Annual Conference

SPONSOR & EXHIBITOR BENEFITS

SFA’s flagship event for farmer-to-farmer education and networking is returning to the College of Saint Benedict in St. Joseph, Minnesota on Saturday, February 11. Session topics are centered on boosting both farm sustainability and profitability. Tickets typically sell out, with more than 300 farmers, agriculture professionals, aspiring growers, homesteaders, and local foods supporters in attendance.

Please consider partnering with us by sponsoring our 2023 Annual Conference. You may choose from one of five levels of support or by being an exhibitor. The application is on page 3. Visit www.sfa-mn.org/conference for additional conference information.

Core Benefits to Sponsors

• Your logo + website link on the conference webpage and in the program.
• Logo on a shared slide in our sponsor slide show.
• Logo included in a Conference promotional video if registered by December 1, 2022.
• Recognition in our annual report, the Cornerpost, if registered by November 30, 2022.
• Recognition in two collective sponsor thank-you social media posts.
• Complimentary exhibit space.

$5,000 ‘Harvest’ Sponsor
Core Benefits +
• Exclusive sponsor of Member Reception on the evening of Friday, February 10.
• Individual slide in our sponsor slide show.
• Recognized individually in a social media post.
• Four complimentary registrations.

$2,500 ‘Bloom’ Sponsor
Core Benefits +
• Exclusive sponsor for the Opening Plenary or Afternoon Social (first come, first served).
• Individual slide in our sponsor slide show.
• Recognized individually in a social media post.
• Four complimentary registrations.
NOTE TO ALL SPONSORS & EXHIBITORS:

• Logos and information must be received by January 5, 2023, for inclusion in conference materials.
• SFA reserves the right to deny a sponsor or exhibitor application if we determine the entity is not in alignment with our mission.
• Sponsor/Exhibitor fees will not be refunded after Dec. 31, 2022.

FOR MORE INFORMATION, CONTACT JERRY FORD AT JERRY@SFA-MN.ORG OR 763.244.6659

$1,500 ‘Sapling’ Sponsor
Core Benefits +
• Exclusive sponsor of the conference program cover (first come, first served).
• Individual slide in our sponsor slide show.
• Recognized in a collective Sapling Sponsor social media post.
• Three complimentary registrations.

$1,000 ‘Sprout’ Sponsor
Core Benefits +
• Exclusive sponsor of either the morning or afternoon coffee break (first come, first served).
• Three complimentary registrations.

$500 ‘Seed’ Sponsor
Core Benefits +
• Two complimentary registrations.

SFA’s Audiences:
1,300 Members
7,000 Facebook followers
2,615 Twitter followers
7,440 Page views
5,490 Subscribers
2000 Annual Report recipients
387 Media contacts
1,800 Podcast downloads monthly

$300 member/$350 non-member Exhibitor
• Listed on the Exhibitor slide of our sponsor slide show.
• Listed in our annual report, the Cornerpost. (Register by November 30, 2022.)
• Your logo + website link included on the conference webpage.
• One complimentary registration.
Sustainable Farming Association’s
2023 Annual Conference Saturday, February 11, 2023
College of Saint Benedict, St. Joseph, MN

Please complete and submit the form below. If you wish to pay online, visit sfa-mn.org/payment.
If you pay online, be sure to email this completed form to jerry@sfa-mn.org.
Fees will not be refunded after Dec. 31, 2022.

- - - - - - - Sponsorship levels - - - - - - -

☐ HARVEST Sponsorship (4 registrations) ................................................................. $5,000
☐ BLOOM Sponsorship (4 registrations) ............................................................... $2,500
☐ SAPLING Sponsorship (3 registrations) .......................................................... $1,500
☐ SPROUT Sponsorship (3 registrations) ............................................................ $1,000
☐ SEED Sponsorship (2 registrations) ............................................................... $500
☐ EXHIBITOR - non-member (1 registration) ....................................................... $350
☐ EXHIBITOR - member (1 registration) ............................................................ $300

Farm/Business/Organization:
________________________________________________________________________________________

Contact Person: ______________________________ Email: ________________________________

Address:
________________________________________________________________________________________

Phone: ______________________________ Website: ________________________________

Short description of organization, business or farm:
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
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☐ SPONSORS: Please check this box if you want an exhibitor booth.

Please list the names and emails of your representative(s) who will be attending. See above for the number of free registrations included with your sponsorship. If you plan to register more, you must purchase additional registrations.
________________________________________________________________________________________
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TOTAL PAYMENT $ __________________

☐ My check is enclosed, payable to SFA. Mail to SFA, 4924 Upton Ave S, Minneapolis, MN 55410

Charge my credit card: ☐ VISA ☐ MC

Card number ____________________________________________________________
Exp. Date ____ / ____ Card code _______
Signature ________________________________________________________________