Minnesota Salsa Fest 2022

The 5th Annual Minnesota Salsa Fest will be held on Saturday, September 17th, 2022 from 11 AM – 6 PM at Burlington Northern Park in Wadena, MN.

To Farmers Market Growers, Salsa & Hot Sauce Makers, and Artisans:

You are invited to join us at Minnesota Salsa Fest, central Minnesota’s “hottest” Autumn Harvest Festival and Market. The Market will be open from 11 AM – 4 PM. All vendors must be set up prior to 10:30 AM and stay until 4 PM. You may elect to continue selling beyond 4 PM or join the evening fun. The festival will continue until 6 PM with live music, dancing, food, and beverages, including craft beer.

Minnesota Salsa Fest is a free public event to celebrate the harvest of fresh locally grown produce with the spicy taste of salsa - in all its wonderful variations of flavors and ingredients. The festival features a Salsa Tasting Contest, Salsa-making demos, Salsa ice cream, Salsa dance, hot food, live music, and the Farmers Market. NEW THIS YEAR: we are adding a “hot sauce” contest! Contests include awards and cash prizes.

If you make salsa or hot sauce, we challenge you to enter your best Salsas and Sauces in the Tasting Contest. Get more information: HERE

If you plan to sell as a vendor at the Market, there is a $25 vendor fee ($10 as a member of the MN Sustainable Farming Association). SFA membership is open to all: Make a Difference. Join SFA.

Register HERE to secure your spot! If you are unable to register online, you may request a paper registration by contacting Cynthia Johnson, SFA Central Chapter Coordinator, at central@sfa-mn.org or Joy Hoppe, Vendor Coordinator at joy.hoppe99@gmail.com, phone: (651) 398-6091.

Thank you!

The Minnesota Salsa Fest Committee, SFA Central Chapter
Vendor/Exhibitor Policies:
Please read these thoroughly and keep a copy for your records!
- Set up must be completed by 10:30 a.m. and be open for business at 11:00 AM
- Drive up access on Aldrich Avenue will be available in the morning from 8:30 AM - 10:30 AM and again after 6:00 PM for set up and tear down.
- Tear down will be allowed only after the 4pm closing time of the Farmers Market and Salsa Contest portion of the evening (a portion of Aldrich Ave will be opened on the East end of the park). Prepared food vendors are required to serve until 6:00 p.m.
- Food booths must comply with all health department rules and regulations, including rules for food sampling.
- View MDH Guidelines on Special Event Food Stands: Special Event Food Stand - EH: Minnesota Department of Health
- View MDA Guidelines on sampling at Farmers Markets: Safe food sampling for farmers market vendors | UMN Extension
- Please work with neighboring booths to ensure that all displays are visible and accessible to visitors.
- Outdoor vendors, please be prepared for inclement weather - wind, rain, cold or heat. It is your responsibility to protect and secure your products and displays.
- Electricity is available on a limited basis. Vendors must request this service on their application and are responsible for bringing their own commercial grade extension cords.
- No firearms, sexually explicit material, or drug paraphernalia will be allowed.
- No refunds will be permitted
2022 Minnesota Salsa Fest Vendor Application
Please complete application, initialed agreement and Tax Compliance forms and send with payment of $25 (or $10 for SFA members) payable to Sustainable Farming Association of MN and mail to:

Sprout MN
Attention: Joy Hoppe, Salsa Fest Vendor Coordinator
609 13th Ave NE, Door 8
Little Falls, Minnesota 56345
(or you may register online at (https://www.sfa-mn.org/salsafest/):

Name of Business or Organization
____________________________________________________________________________

Contact Person
____________________________________________________________________________

Email Address
____________________________________________________________________________

Mailing Address (Street, City, State, Zip)
____________________________________________________________________________

Primary Phone Number
____________________________________________________________________________

Website (if applicable) __________________________________________________________

Do you need electricity? Y / N (circle) Purpose ________________________________
Please describe what you’ll have at your booth:

___________________________________________________________________________________
___________________________________________________________________________________

A Vendor listing may be displayed on the Minnesota Salsa Fest website and Facebook page. I hereby give permission for that activity in an effort to promote the event. Please initial below to indicate this is okay.

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Please initial that you have included a completed ST19, Operator Certificate of Compliance as required by Minnesota Revenue.


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RELEASE AND INDEMNITY AGREEMENT
As a vendor/exhibitor in the 2022 Minnesota Salsa Fest, I agree to hold the Sustainable Farming Association of MN, its Board of Directors, and the Minnesota Salsa Fest Organizers (herein referred to as The Festival) Wadena County employees and/or volunteers harmless and free from liability for injury to, or property damage of the vendor, his agents, employees or third persons in or on the premises of the Minnesota Salsa Fest. I acknowledge the County and The Festival will not provide damage insurance at this event. I agree to provide my own theft and damage insurance for property on display and equipment in use. The festival and the County and their agents and assignees assume no responsibility or liability for injury or damage, or liability to persons or property sustained by reason of presence of the vendor at the Minnesota Salsa Fest or any portion thereof in September 2018. I hereby acknowledge that I have read and agree to comply with the established rules. I further understand that The Festival may revoke authorization to participate at any time for violation of those rules or other actions which do not conform to the Board policy.

Business Name:_______________________________________________________________

Authorized Vendor Signature:_______________________________  Date: ______________