May 14, 2022

Dear Harvest Festival Supporter,

We are so excited to host the Harvest Festival on September 10, 2022, after a successful event last year attended by 115 vendors and exhibitors and thousands of visitors. If necessary, we will have proper health measures in place and will follow the Sustainable Farming Association's Covid-19 Plan to ensure the safety of our attendees. In the case that the event is canceled due to heightened public safety restrictions, we will offer refunds or the opportunity to donate your funds by a certain date.

Harvest Festival started 29 years ago to benefit our local farmers, and has grown to include artisans, nonprofit organizations, an Energy Fair, and more. Harvest Festival is the premier event for boosting local food systems and sustainable agriculture in the Lake Superior region by showcasing the bountiful harvest and by fostering connections in our community. We usually have up to 10,000 people attend Harvest Festival, have a large social media following, and the event is often featured on local television.

Your sponsorship will help us plan and produce Harvest Festival in 2021, and your early commitment is an enormous help to us! We are planning on greatly increased costs this year and appreciate your additional financial support. Our sponsors ensure this event remains free to the public and affordable for farmers and small business owners. I’d like to say a HUGE ‘Thank You!' to last year’s major sponsors: Whole Foods Co-op, Love Creamery, College of St. Scholastica, Wussow’s Concert Cafe, WLSSD, among others who are all featured on our website.

Contact me directly with questions, suggestions, and to create a custom sponsorship package. The Lake Superior SFA Harvest Festival is a continued success because of our partner organizations! Thank you!

Best,

Julie Allen, Lake Superior Harvest Festival Director

630.750.8322 lakesuperior@sfa-mn.org
Lake Superior Sustainable Farming Association

HARVEST FESTIVAL

Saturday, Sept. 10, 2022 | 10 am - 4 pm | Bayfront Festival Park, Duluth

-------- Sponsorship levels --------

□ SUSTAINING SPONSOR .................................................................$5,000
Perks include highest visibility logo level; sponsor profile on website & social media; opportunity to address audience from music stage & provide materials at entrance; banners at main entrance & stage; logo on poster & social media; 20'x10’ exhibit space; ad in program; name, logo and link on website

□ MAJOR SPONSOR ............................................................................$2,500
Banners at main entrance & stage; logo on poster & social media; 10’x10’ exhibit space; ad in program; name, logo and link on website

□ SUPPORTING SPONSOR .........................................................$1,000
Logo on poster & social media; 10’x10’ exhibit space; ad in program; name, logo and link on website

□ CONTRIBUTOR ........................................................................... $750
10’x10’ exhibit space; ad in program; name, logo and link on website

□ DONOR ..................................................................................... $500
10’x10’ exhibit space; name, logo and link on website

□ VENDOR .................................................................................. $250
10’x10’ exhibit space; name on website

-------- Your Information --------

Business/Organization: _____________________________________________________________________________________________
Contact Person: ________________________________________ Email: ___________________________________________________________
Address: __________________________________________________________________________________________________________
Phone: ________________________________________ Website: ___________________________________________________________
Short description of organization or business: __________________________________________________________________________

If sponsoring at Supporting level or above, will you also exhibit? □ Yes □ No
Need electricity? □ Yes □ No

□ My check is enclosed, payable to LSSFA, PO Box 161317, Duluth, MN 55816

OR PAY ONLINE AT SFA-MN.ORG. THANK YOU!