Sustainable Farming Association

SPONSOR/EXHIBITOR BENEFITS

Annual Conference (AC) | Feb. 8, 2020 | College of Saint Benedict, St. Joseph
Midwest Soil Health Summit (MSHS) | March 5, 2020 | Oliver Kelley Farm, Elk River

This form has information on exhibiting and/or sponsoring Sustainable Farming Association’s two winter conferences. A signup form for both conferences is on the reverse side.

$2,500 Platinum AC or MSHS Sponsor • Includes six complimentary registrations
- Exclusive naming rights for Saturday afternoon Annual Conference social or lunch at Midwest Soil Health Summit (first come, first served)
- Logo prominently featured (first tier) on conference website and Platinum inclusion in conference program
- A banner with your logo will be displayed onstage in the plenary meeting room.
- Complimentary exhibit space(s) & chair(s)

$1,500 Gold AC or MSHS Sponsor • Includes four complimentary registrations
- Exclusive naming rights for conference program cover (first come, first served)
- Logo (second tier) on conference website and Gold inclusion in conference program
- Complimentary exhibit space(s) & chair(s)

$1,000 Silver AC or MSHS Sponsor • Includes three complimentary registrations
- Exclusive naming rights for one coffee break at either the Annual Conference or Midwest Soil Health Summit or Friday night social at Annual Conference (first come, first served)
- Logo (third tier) on conference website and program and Silver inclusion in conference program
- Complimentary exhibit space & chair

$750 Bronze AC or MSHS Sponsor • Includes two complimentary registrations
- Logo (fourth tier) on conference website and Bronze inclusion in conference program
- Complimentary exhibit space & chair

Exhibitor Booth Space Pricing (includes one complimentary registration)
SFA Members – $200 for SFA Annual Conference or Midwest Soil Health Summit
Nonmembers – $300 for SFA Annual Conference or Midwest Soil Health Summit

Exhibit space includes one display table per space. Booth spaces are pre-assigned. The configuration is “open space” with no pipe and drape between booths. At the SFA Annual Conference, booth space is about 8’ wide and 5’ deep, though this may vary depending on location. At Midwest Soil Health Summit, booth spaces are up to 10’ wide x 8’ deep.

Business/organization logo and information must be received by Jan. 15, 2020, for inclusion in conference materials.

SFA reserves the right to turn down a sponsor or exhibitor request if we determine it is not in alignment with our mission. Sponsor/Exhibitor fees are not refundable after Dec. 31.

FOR MORE INFORMATION, CONTACT JERRY FORD AT JERRY@SFA-MN.ORG OR 763.244.6659
### Sponsorship levels (all sponsorships include exhibitor space)

- **AC PLATINUM (6 registrations)**: $2,500
- **MSHS PLATINUM (6 registrations)**: $2,500
- **AC GOLD (4 registrations)**: $1,500
- **MSHS GOLD (4 registrations)**: $1,500
- **AC SILVER (3 registrations)**: $1,000
- **MSHS SILVER (3 registrations)**: $1,000
- **AC BRONZE (2 registrations)**: $750
- **MSHS BRONZE (2 registrations)**: $750

### Exhibitor-only options

- **AC NONMEMBER EXHIBITOR (1 registration)**: @ $300/booth space
- **MSHS NONMEMBER EXHIBITOR (1 registration)**: @ $300/booth space
- **AC MEMBER EXHIBITOR (1 registration)**: @ $200/booth space
- **MSHS MEMBER EXHIBITOR (1 registration)**: @ $200/booth space

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**Farm/Business/Organization:**

**Contact Person:** ____________________________  **Email:** ____________________________

**Address:** ____________________________________________________________________________

**Phone:** ____________________________  **Website:** ______________________________

**Short description of organization, business or farm:** ________________________________________________________________________________

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**If sponsoring, will you also exhibit?**  

- **Yes**  
- **No**

**Need electricity?**  

- **Yes**  
- **No**

**Names and emails of your representative(s) who will be attending the conference. Please note above the number of registrations that corresponds with your level; if you plan to bring more, you MUST purchase additional registrations:**

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**TOTAL PAYMENT** .......................................................... $____________

- **My check is enclosed, payable to SFA.**  Mail to SFA, 4924 Upton Ave S, Minneapolis, MN 55410

**Charge my credit card:**  

- **VISA**  
- **MC**  

**Card number** __________________________________________

**Exp. Date** ____ / ____  **Card code** ______  **Signature** ____________________________________

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**Fees are nonrefundable after Dec. 31.**

If you wish to pay online, visit sfa-mn.org/payment. If you pay online, you still must email this completed form to jerry@sfa-mn.org.