Donor Privacy Policy

Sustainable Farming Association of Minnesota (SFA) is committed to respecting the privacy of its financial and in-kind donors, whether the donation is made by any of our standard methods: online, by mail, or in person. When you make a financial or in-kind donation, you provide your name and contact information. Financial donors provide standard payment information including, in many circumstances, credit card data. We protect your information in a variety of ways.

We use industry standard safeguards to protect your information. Many donors use credit cards for donations. We protect the security of credit card transactions using access controls, physical security and measures incorporated in our technology platforms. These measures make it extremely difficult for anyone to intercept the credit card information you send to us. When we work with other companies to process credit card transactions, those companies also use appropriate security measures.

We will not sell, share or trade our donors’ personally identifiable information with any other entity, except as described below. In addition, we will not send mailings to our donors on behalf of other organizations, unless a donor has given us specific permission to do so. SFA uses vendors that assist with processing and managing donations and donor data. We give these vendors access to donor data. Our vendors are bound by strict confidentiality rules and are permitted to use donor data only to support our operations.

Instances in which SFA would sell, trade or share donors’ personally identifiable information with another entity are limited to:

1) any publicity or acknowledgement associated with a donor’s sponsorship or involvement in an SFA event, wherein such publicity or public acknowledgement is agreed to in writing in advance by the donor; and

2) sharing of an SFA donor or membership list for a mailing or other outreach or contact program for an event, activity or issue that is co-sponsored by SFA and one or more other entities. Such instances usually require a list merger to remove duplicates. This type of use would be governed by written authorization by the SFA Executive Director requiring that the list would be for one time use (stated as to purpose) and then destroyed.

Any other instance in which SFA would sell, trade or share donors’ personally identifiable information with another entity must be authorized by the SFA Board of Directors.