



Crow River Sustainable Farming Association
7616 25th St. SW Howard Lake, MN 55349
320-543-3394 jerry@marienne.com

SPONSORSHIP OPPORTUNITIES

The second annual Minnesota Garlic Festival is THE event for lovers of garlic and good times. Family friendly, fun filled and fragrant, this festival features local foods, chefs, music, artisans, games and competitions, all promoting a healthy environment, family farms and vital rural communities in Minnesota.

After our very successful 1st annual festival in 2006, we will return to the Wright County Fairgrounds on August 18, 2007. Minnesota Garlic Festival offers sponsorship opportunities for companies, organization & individuals to be involved with this thriving event that will continue to grow substantially in size and duration over the next few years.

Presented by Sustainable Farming Association of Minnesota, a state-wide 501(c)(3) non-profit organization, the festival is managed and operated by the Crow River Chapter of SFA, which covers the Twin Cities Metro and counties to the west. Accordingly, this is a state-wide event with a commitment to organizations in the Crow River watershed area, and an eye toward promoting tourism in our region.

CATEGORIES OF SPONSORSHIP OPPORTUNITY

PERFORMANCE STAGE UNDERWRITER

\$1,500

“The (name of your company) Stage”

This is the **exclusive** underwriter for the music performance stage, where musical and theatrical acts will be presented continuously throughout the day.

You will also receive:

- 1) Primary **logo presence** in all published material and advertising
- 2) a **banner** prominently displayed at the performance stage
- 3) 25 **free passes** to attend the festival
- 4) **Free booth space**, interior or exterior
- 5) First preference for the same level of sponsorship at the 2008 festival

“WHOLE FARM” EXCLUSIVE SPONSORS

\$1,000

These sponsors will be granted the only sponsorship presence for a company or organization of their particular type; for example: Grocery Store, Bank, Farm Supply Company, Insurance Company, Co-op, etc. You will also receive:

- 1) a prominent **logo presence** in all published material and advertising
- 2) prominent logo presence in signage around the festival sight
- 3) 15 free passes to attend the festival
- 4) Free booth space, interior or exterior
- 5) First preference for the same level of sponsorship at the 2008 festival

(Continued)

“FIELD” SPONSORS

\$500

These sponsors receive:

- 1) a logo presence in all published material
- 2) logo presence in signage around the festival sight
- 3) 10 free passes to attend the festival
- 4) Free booth space, interior or exterior
- 5) First preference for the same level of sponsorship at the 2007 festival

“BULB” SPONSORS

\$200

These sponsors receive:

- 1) a logo presence in the festival program
- 2) logo presence in signage around the festival sight
- 3) 5 free passes to attend the festival
- 4) Free interior booth space
- 5) First preference for the same level of sponsorship at the 2008 festival

“CLOVE” SPONSORS

\$100

These sponsors receive:

- 1) a name presence in the published program
- 3) 5 free passes to attend the festival
- 4) Free interior booth space
- 5) First preference for the same level of sponsorship at the 2008 festival

“SEED” SPONSORS

\$50

These sponsors receive:

- 1) a name presence in the published program
- 3) 2 free passes to attend the festival
- 5) First preference for the same level of sponsorship at the 2007 festival

“IN KIND” SPONSORS

variable

Sponsors can choose to make their contributions with “in kind” goods and services in lieu of - or in addition to - monetary donations. A dollar value will be placed on the “in kind” contribution, and the sponsor will qualify for the appropriate level of sponsorship (above). A separate form is available for In-Kind contributions.

Please make checks payable to: Sustainable Farming Association of MN

CROW RIVER SUSTAINABLE FARMING ASSOCIATION
MISSION STATEMENT

“Crow River SFA supports the development and enhancement of sustainable farming systems through farmer-to-farmer networking, innovation, demonstration, and education.”

MINNESOTA GARLIC FESTIVAL
MISSION STATEMENT

“Minnesota Garlic Festival promotes state-wide garlic production and sustainable agricultural practices, enhancing consumer awareness and the vitality of rural communities through education and the arts in an entertaining and festive atmosphere.”

Crow River Sustainable Farming Association is offering Sponsorship Opportunities for the Minnesota Garlic Festival to area businesses and other underwriters who meet the following criteria:

- 1) Sponsor is a Minnesota based and operated business or organization, or has a branch or division that is based in Minnesota. (Private individual sponsors will be Minnesota residents.)
- 2) Sponsor’s business practices and/or mission are in alignment with the mission of Sustainable Farming Association and Minnesota Garlic Festival (see Mission Statements above). Areas of emphasis include healthy local food production and distribution, environmental sustainability, support of local family farms, revitalization of rural communities, and land stewardship.

MINNESOTA GARLIC FESTIVAL INFORMATION

Date: August 18, 2007

Time: 10:00 a.m. - 8:00 p.m.

Admission: \$5 for adults, \$3 for kids under 12.

Location: Wright County Fairgrounds, Howard Lake, MN

Sponsorship Director: Irene Bender, 320-275-3841, sunbound@lakedalelink.net

Executive Director: Jerry Ford, 320-543-3394, jerry@marienne.com

Website: www.sfa-mn.org

Please make checks payable to: Sustainable Farming Association of MN