

“THE HOME GROWN ECONOMY”
Foods from Local Farms as an Economic Development Tool

Monday, February 26, 2007
University of Minnesota, Morris Campus
Student Center

AGENDA

- 9:00 – 9:30 **Welcome & Introductions –**
Michael Sparby, Agricultural Utilization Research Institute
U of M/M Chancellor Jacqueline Johnson
Congressman Collin Peterson, Chair, U.S. House Agriculture Committee
- 9:30 – 10:15 **Economic Realities of the Regions**
Kenneth A. Meter, MPA, Crossroads Resource Center
- 10:30 – 11:15 **Woodbury County Experience – Organic Agriculture as Economic
Development**
Robert Marqusee, Rural Economic Development for Woodbury County, Iowa
- 11:15 – 11:45 **Community Supported Agriculture - Farm to Consumer Business Model**
Dorothy Rosemeier, WC Regional Sustainable Development Partnership
Carol Ford, Garden Goddess Produce
Ruth Ann Karty, SW Small Business Development Center
- 11:45 – 12:45 Local Foods Lunch and Exhibits Open
- 12:45 – 1:15 **New Value Chain Panel – Keeping Value Added Dollars Local**
Terry VanDerPol (Moderator), Land Stewardship Project
Dan Struxness, Double D Natural Meats
Todd Churchill, Thousand Hills Cattle Company
Jessi Gurr, Pomme de Terre Foods Coop
- 1:15 – 1:45 **The Value of Local Foods Labels**
Robert P. King, U of M Professor and Department Head of Applied Economics
- 2:00 – 2:45 **Institutional and Retail Demand Creates Rural Opportunities**
Sandy Olson – Loy, U of M/M Vice Chancellor for Student Affairs
Jim Ennis, Food Alliance Midwest
Rick Brockland, Sodexo, Campus Services
Jim VanDerPol, Pastures A Plenty Farm & Company
- 2:45 – 3:30 **Market Opportunities for Agriculture of the Middle**
Fred Kirschenmann, Leopold Center for Sustainable Agriculture,
Iowa State University
- 3:30 – 4:30 Exhibits Remain Open – Local Foods Reception